

**Discipline: Culture Management**

**Annotation**

**Labor intensity: 2 ECTS, 72 academic hours.**

**Final control form: test**

The main goal of mastering the discipline "Management of culture" is the formation fundamental knowledge in the field of cultural policy, socio-cultural management.

The discipline is designed to form an understanding of the specifics of management in the field culture, awareness of the general laws of management and the characteristics of this activities specified by the specifics of the sphere of culture, understanding of business techniques and non-profit social practice in the field of culture.

The relationship of the discipline with other disciplines of the curriculum of the specialty (directions).

This course is closely related to the materials of the courses "Management", "Marketing", "Public relations", "Psychology"., "Document flow", etc.

Requirements for the initial levels of knowledge, skills and abilities of students for passing discipline (what a student must know, be able to and possess to pass this discipline)

When starting this course, students should have a general knowledge of various disciplines including management, marketing, economics and entrepreneurship, psychology, PR, advertising, etc.